



PERSEUS NETWORK

LITEPAPER

Share Data. Stay Private. Get Paid.

A privacy-first personal data ownership platform powering Aegis built on Base blockchain.

500M	\$0.005	Base	150M
Total Supply	Presale Stage A	Blockchain	Presale Tokens

Version 1.0 -- 2026

INTRODUCTION

The Problem With Data Today

Every day, billions of people generate enormous amounts of personal data -- through their online activity, purchasing habits, location history, and digital preferences. This data is extraordinarily valuable. Corporations harvest it, package it, and sell it to businesses worldwide, generating trillions of dollars in annual revenue.

The people who create this data -- you and I -- receive nothing in return. Worse, we have no visibility into who is using our data, what it is being used for, or how much it is worth. Our privacy is eroded, our identities are exposed to breaches and misuse, and the wealth generated from our most personal information flows entirely to corporations that never asked for our consent.

This is the fundamental problem Perseus Network was built to solve.

THE OPPORTUNITY

A New Data Economy

The global data economy is projected to exceed \$400 billion by 2028. Yet the individuals whose data drives this economy capture virtually none of this value. Perseus Network changes this by creating a privacy-first ecosystem where people own their data, control who accesses it, and are rewarded every time a business purchases insights derived from it.

Built on the Base blockchain -- a fast, low-cost Ethereum Layer 2 -- Perseus Network combines on-chain consent management, encrypted data storage, and token-based incentives to create the first truly user-owned data marketplace.

THE SOLUTION

How Perseus Network Works

Perseus Network operates through a simple but powerful three-step cycle:

01 REGISTER & QUALIFY

Users register on Aegis and complete a confidential Consultant Profile Survey covering demographics such as country of residence, age group and lifestyle. This encrypted profile is never shared or sold -- it is used solely to match consultants to surveys they genuinely qualify for, ensuring only relevant, high-quality responses reach businesses.

02 CONTRIBUTE & PROTECT

Qualified consultants complete surveys relevant to their profile. Aegis encrypts and anonymises all responses before making them available to businesses. Users retain full control and can revoke consent at any time. On-chain consent records ensure full regulatory compliance.

03 EARN

Each of the first 5000 verified contributor earns 5000 PERS tokens, released gradually as their survey data is purchased by clients. Each time a business purchases a dataset containing your contribution, a percentage of PERS will be sent to your wallet automatically. The more surveys you complete, the more allocations you earn.

KEY FEATURES

Built for Privacy, Designed for Scale

■ **Privacy by Design** Data is encrypted and anonymised at source. Businesses access aggregated insights -- never individual identities. User verification is privacy-preserving by design -- confirming uniqueness without storing or exposing personal information.

■ **Transparent Consent** User consent preferences and data purchase events are recorded transparently -- ensuring users always know who has accessed their data and when. Users retain full control and can update or revoke consent at any time.

- **Instant Rewards** PERS token rewards are distributed automatically via smart contracts -- no intermediaries, no delays.
- **User Control** Users can pause or revoke data sharing at any time through the Perseus platform, with changes taking effect immediately.
- **Business Ready** Perseus provides businesses with compliant, high-quality, zero-party data -- the gold standard for marketing and analytics.

TOKENOMICS

PERS Token Distribution

The PERS token is the native utility token of Perseus Network, deployed as an ERC-20 token on Base mainnet with a fixed total supply of 500,000,000 tokens. PERS powers all economic activity within the Perseus ecosystem -- from rewarding data contributors to facilitating business data purchases.

Allocation	Tokens	%	Details
Presale	150,000,000	30%	Stage A \$0.005 / Stage B \$0.008 / Stage C \$0.012
Liquidity	100,000,000	20%	DEX liquidity at token launch
Founder	75,000,000	15%	24 month cliff, quarterly vesting over 36 months
Development	75,000,000	15%	Platform development and operations
Marketing	50,000,000	10%	Growth, partnerships and exchange listings
Waitlist Rewards	25,000,000	5%	Distributed at platform launch via Merkle drop
Reserve	25,000,000	5%	Strategic reserve for future opportunities
TOTAL	500,000,000	100%	

SUPPLY POLICY

At token launch, 50% of total supply enters circulation (presale tokens + liquidity). The remaining 50% is held in treasury and will be deployed based on platform milestones, exchange listing requirements, and ecosystem growth needs. All material token releases will be communicated to the community with advance notice.

Founder tokens are locked in a verified smart contract on Base mainnet with a 24-month cliff followed by 12 quarterly releases over 36 months -- verifiable on Basescan at any time. This demonstrates long-term commitment to the project.

TOKEN UTILITY

Why PERS Has Real Value

Unlike many crypto tokens that rely solely on speculation, PERS is designed with a self-sustaining economic loop driven by real business revenue.

1 BUSINESSES PAY

Companies purchase access to Perseus data insights -- paying a fee to access anonymised, consent-verified datasets built from user contributions.

2 PERSEUS BUYS PERS

Revenue generated from data purchases is used to buy PERS tokens on the open market -- creating real, organic buying pressure tied to actual platform usage.

3 PRICE APPRECIATION

Open market purchases of PERS create upward price pressure. The more businesses use Perseus, the stronger the demand for PERS tokens.

4 USERS ARE REWARDED

The purchased PERS tokens are distributed to the users who contributed their data to the relevant surveys and datasets -- directly rewarding participation.

This creates a virtuous cycle: more businesses using the platform drives more PERS purchases, which increases token value, which attracts more users to contribute data, which attracts more businesses -- and so on. PERS token value is directly tied to the real-world adoption and revenue of the Perseus platform.

In simple terms: the more businesses use Perseus, the more valuable your PERS tokens become.

AI & DATA

Perseus at the Heart of the AI Revolution

Artificial Intelligence is reshaping the world -- but AI models are only as good as the data they are trained on. The next frontier in AI development is not more computing power, but better, higher-quality, consent-verified human data.

Perseus Network sits at the intersection of two of the most important trends of our time: personal data ownership and artificial intelligence. The platform is uniquely positioned to become the leading source of ethical, privacy-compliant human preference data for AI training and business intelligence.

■ **AI Training Data** AI companies spend billions acquiring human preference data to train their models. Perseus provides a transparent, consent-based pipeline of high-quality human data -- the ethical alternative to scraped or purchased data that regulators are increasingly scrutinising.

■ **Regulatory Compliance** As AI regulation tightens across the UK, EU, and beyond, businesses need data they can prove was collected with full consent. Perseus on-chain consent records provide exactly that -- making Perseus data the gold standard for compliant AI development.

■ **Richer Insights** Perseus uses AI-powered aggregation to generate deeper, more actionable insights from user data -- increasing the value of each dataset and driving higher business spend, which means more PERS buy pressure and higher rewards for users.

■ **Growing Demand** The global AI market is projected to exceed \$1.8 trillion by 2030. Even capturing a fraction of the AI training data market represents an enormous revenue opportunity for Perseus -- and directly benefits every PERS token holder.

Perseus Network is not just a data platform -- it is the ethical data infrastructure that the AI economy needs.

TOKEN PRESALE

Join the Perseus Presale

Perseus Network is conducting a three-stage presale of 150,000,000 PERS tokens ahead of the public token launch. Presale participants benefit from the lowest available token prices before the token is listed on decentralised exchanges.

Stage	Price per PERS	Allocation	Status
Stage A	\$0.005	50,000,000 PERS	Open
Stage B	\$0.008	50,000,000 PERS	Upcoming
Stage C	\$0.012	50,000,000 PERS	Upcoming

Accepted Currencies	ETH, USDC, USDT (Base mainnet)
Minimum Purchase	\$50 USD
Maximum Purchase	\$5,000 USD (contact us for larger allocations)
Network	Base Mainnet
Presale dApp	perseusnetwork.com/presale.html
Large Purchases (>\$5,000)	Whitelist via Telegram: t.me/PerseusNetworkOfficial

ROADMAP

Our Path Forward

Phase 1 -- Foundation

Token deployment, presale launch, community building, UK company formation, and early partnership development.

Phase 2 -- Launch

Token Generation Event (TGE), DEX listing on Base, PERS token available for public trading.

Phase 3 -- Platform

Launch of Aegis -- Perseus Network flagship privacy platform. Users complete surveys, verify identity, and register their wallet to earn PERS. Waitlist rewards of 5000 PERS per verified contributor distributed via Merkle drop, vesting with each business data purchase.

Phase 4 -- Growth

Aegis mobile application, expanded data categories, business marketplace launch, additional exchange listings and CEX listings.

Phase 5 -- Scale

Governance implementation, cross-chain expansion, enterprise data partnerships, and ecosystem grants programme.

TRANSPARENCY

Contract Addresses

All Perseus Network smart contracts are deployed on Base mainnet and verifiable on Basescan. Full transparency is a core principle of Perseus Network.

PERS Token Contract

0x7E384fA95d94440b6f479D239832F1295650d2D2

Presale Contract

0x1e92ed2Daeca38B6EDF7DE5e12085559F8c9855B

Founder Vesting Contract

0x747eD84C022F14688bb50bc449820537890AFDE4

COMMUNITY

Join the Perseus Community

Website	perseusnetwork.com
Presale	perseusnetwork.com/presale.html
Telegram	t.me/PerseusNetworkOfficial
X (Twitter)	@Perseus_Network
Basescan	basescan.org/token/0x7E384fA95d94440b6f479D239832F1295650d2D2

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